

7th Annual U.S. Information Technology Collegiate Conference March 27-29, 2025 – Springfield, Missouri

Announcing a **NEW** Contest Event for **USITCC 2025!**



Contest Highlights:

- Teams of 1-4 from one or more attending schools
- Teams will be presented with a business case with several opportunities to enhance the business through solutions that the team designs!
- The culmination will be a presentation by the Finalists Saturday morning 3/29/2025
- Team member skillsets needed:
 - Market Analysis
 - Systems Analysis and Design (Creating DFDs, ERDs, etc)
 - Application Development (Programming, database creation/management, etc.)
 - Infrastructure (i.e., hosting on AWS, Azure, DigitalOcean, etc..)
 - Presentations
 - You may use any languages, databases, hosting platforms, etc. The use of AI, external APIs, etc. is allowed and encouraged.
- Evaluating factors:
 - Feasibility, Innovation, Functionality, User Experience, Documentation, Presentation

Hackathon Contest Tentative Event Schedule/Timeline

Day	Time	Objective	Deliverable(s)
Thu 3/27/25	6-7pm	Kickoff/Mixer	Team Formation (Name/Schools/Project Team)
	10pm	Market Assessment	Project Idea/Solution/Project Overview
Fri 3/28/25	8am	Prototype	Wireframe/Screen Mockups/DFD's/ERD's...
	4pm	Minimal Viable Product (MVP)	Basic working functionality/Proof of Concept
	9pm	Prototype Solution	The "almost done" project
	10pm	Finalists Announcement	List of the TOP Finalist Teams to Present
Sat 3/29/25	9am	Finalists Presentations	10-minute presentation and demonstration