



U.S. I.T. COLLEGIATE CONFERENCE (USITCC)

Looking for a Virtual way to connect with the nation's top IT College & University students and faculty? For decades, [the Foundation for Information Technology Education \(FITE\)](#) has sponsored, facilitated, supported, and staffed countless collegiate level IT conferences at the local, regional and national levels. In 2018, FITE started producing its own signature event to cater to the evolving needs of students in IT and IS related fields which was an overwhelming success and was held in conjunction with ISECON (Information Systems Educators Conference) as a win-win!

The USITCC is quickly becoming the nation's top IT collegiate competition, networking, and career building event. In one single weekend, student attendees can prove their technology skills amongst their peers in a variety of IT competitions, network with industry professionals, and connect with IT employers looking to fill internships and/or full-time positions. Sadly, COVID-19 forced the cancellation of the Spring, 2020 event. With countless colleges/universities going virtual or hybrid, a growing number of Spring, 2021 events have been declared all-virtual including both CES and SXSW. We plan to resume our traditional live IT competition event line-up in the Spring of 2022 but go totally virtual for the Spring 2021 event with safety and budget considerations in mind.

As a result, we are planning a totally FREE event for 2021 USITCC event attendees (registration required) and offer a series of IT information/recruiting sessions every Friday throughout the month of March, 2021. Modeled after virtual student organization meetings and virtual campus career fairs – participating IT student hiring organizations have the opportunity to connect and engage with hundreds of top IT college/university students and faculty throughout the country in one single no-travel required online/virtual 1-2 hour presentation/information session with Q&A.

Sponsorship/Partnership opportunity: Spring, 2021 USITCC Virtual Hiring Organization

Sponsorship Cost: Only \$500 per organization

Sponsor Benefits:

1. Logo, Links and mentions in all aspects of the event
2. Dedicated participating organization page showcasing:
 - Organization name, website and recruiting page
 - Recruiter points of contact
 - A recording of your virtual presentation
 - Company collateral
3. Lists of ALL registrants and session attendees
4. Access to a nationwide audience of top IT students & faculty

Point of Contact:

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Additional Information:

www.usitcc.com www.isecon.org
www.edfoundation.org