



1ST ANNUAL U.S. I.T. COLLEGIATE CONFERENCE (USITCC)



*Sponsor & Exhibitor
Opportunity Packages*



VISIT
SAN ANTONIO

www.usitcc.com

April 6-7, 2018



San Antonio, TX

Wyndham
San Antonio
Riverwalk Hotel

Your chance to
connect with
and recruit the
nation's top IT
College &
University
Students!

Foundation for IT
Education

500 N. Michigan Avenue,
Suite 600

Chicago, IL 60611

SPONSOR & EXHIBITOR OPPORTUNITIES

About the Conference

For decades, [the Foundation for Information Technology Education](#) (FITE) has sponsored, facilitated, supported, and staffed countless collegiate level IT conferences at the local, regional and national levels. Now in 2018, FITE has opted to produce its own signature event to cater to the evolving needs of students in IT and IS related fields!

In a compact and affordable two-day format, the USITCC is positioned to be the nation's top IT collegiate competition, networking, and career building event. In one single weekend, student attendees can prove their technology skills amongst their peers in a variety of IT competitions, network with industry professionals, and connect with IT employers looking to fill internships and/or full-time positions.

Conference Attendee Profile

Over 400 of the nation's top IT students and faculty from colleges and universities across the country are expected to attend this inaugural event and become an annual tradition culminating their academic year. The target audience for USITCC are students majoring in business or computer science concentrating in computer information systems (CIS), management information systems (MIS), computer programming & design, information technology, information systems, and other related majors. The event is open to ALL IT/IS/CS/CIS/MIS accredited college & university students and not associated with any one particular professional organization translating to no additional membership fees or criteria making it even more affordable and open to all!

Sponsorship Opportunities

There are a variety of sponsorship opportunities from which to choose from based on your marketing/hiring objectives, resources, and budget including sponsorship of technology specific contest events centered around the signature skillset you are looking to recruit/hire for.

Sponsorship Benefits

- Recognition of your sponsorship on the event website with a link to your IT career site as well as in all publicity materials, emails, signage and conference program
- A VIP exhibit booth so as to promote your organization and IT employment opportunities
- Access to pre- and/or post-show attendee registration data including your sponsored competition event competitors
- Complimentary conference registration (number varies depending on the sponsorship level)
- Access to a candidate interview room onsite

1st Annual U.S. IT Collegiate Conference

April 6-7, 2018 – San Antonio, Texas www.usitcc.com

Contact: Kevin Jetton, FITE VP and Meeting Planner kjetton@satx.rr.com 210-275-2062

Lodging and ALL Conference Events:

- [Wyndham San Antonio Riverwalk Hotel](#) 210-354-2800
111 E. Pecan Street Conference Rate: \$169/night *[Online Reservations](#)*
San Antonio, TX 78205 *Through 3/15/2018

SPONSORSHIP OPPORTUNITIES

Title Sponsor* - \$20,000 SOLD!

- Conference Naming Rights for this exclusive opportunity
- Opening keynote address and optional remarks at all general sessions
- Unlimited conference registrations for your company's representatives and up to Five (5) awards banquet tickets

Presenting Sponsor(s)* - \$15,000

- Ownership of a unique positioning opportunity within the Conference (please call to discuss available options)
- Unlimited conference registrations for your company's representatives and up to Four (4) awards banquet tickets

Participating Sponsor(s)* - \$7,500-\$14,000

- Option to be an exclusive or co-sponsor of a specific conference function or competition events (please call to discuss available options)
- Up to five (5) conference registrations for your company's representatives and up to Three (3) awards banquet tickets

IT Contest Sponsor(s)* - \$5,000 per contest

- Option to select one or more IT contest events and be involved in as many stages as chosen ranging from problem statement design, solution scoring model, onsite judges, signage and giveaways during the contest event, and branded prize packages to the winning teams
- Up to five (4) conference registrations for your company's representatives and up to Two (2) awards banquet tickets
- A curated report of contact details for winners and honorable mention participants
- Specific IT contests events include: Java, Systems Analysis & Design, Database, Security, Network Design, Enterprise Systems, Microsoft Office, Business Analytics, Mobile Applications, PC Troubleshooting and IT Research Poster Sessions. Looking for a different skillset? Let us know to discuss options on crafting a custom competition event (subject to demand analysis from contest coordinators).

***ALL Sponsor Packages Include:**

- Recognition of your sponsorship in all conference publicity materials (website, email blasts, conference program, conference signage)
- A VIP exhibit booth with electricity showcasing your company's IT solutions and opportunities. VIP booths are larger and situated in premier/high visibility locations!
- Verbal recognition throughout the conference and conference attendee data
- Access to the Candidate Interview Room(s) throughout the conference
- Optional Breakout Session Speaker Opportunity to showcase your organizations use of technology and IT career opportunities
- All conference meals including the Friday night VIP Reception plus a varying number of Awards Banquet tickets based on the sponsorship level

SPONSOR & EXHIBITOR OPPORTUNITIES

Additional sponsorship opportunities, each of which come with a complimentary sponsor exhibit/recruiting booth!

Additional exclusively designed custom sponsorship options include:

- **Conference attendee wireless Internet access** \$7,500
- **Friday night faculty/sponsor/exhibitor reception** \$7,500
- **Certifications (onsite testing & review sessions)** \$4,000/organization
- **Morning/afternoon breaks (3 available)** \$4,000 each
- **Saturday afternoon fun event** \$4,000
- **Lanyards with conference mini-program** \$3,000
- **Attendee portfolio or tote/drawstring bags** \$3,000
- **Breakout session/workshop sessions** \$2,500 each
- **Power/device charging station** \$2,500
- **Hotel keycards, luggage tags, door prizes** \$1,500 each
- **Other ideas, objectives or budgets?** Call to discuss

Conference Contributor: \$1,000-\$2,500

- Two (2) conference registrations for your company's representatives including the banquet
- Recognition for the specific item, program or opportunity that your organization contributed to the conference and its attendees
- Recognition of your sponsorship in all publicity materials (website, email blasts, conference program, conference signage)
- A complimentary sponsor exhibit booth
- Verbal recognition throughout the conference and conference attendee data
- Access to the Candidate Interview Room(s) throughout the conference
- Other items based on the exclusively designed sponsorship package

IT Career Fair Exhibitor Only: \$750/booth early bird price \$850/booth after 2/1/2018

- Standard Career Fair Exhibit Table
- One (1) six-foot draped table with two chairs
- Two (2) exhibitor personnel badges for daytime meals and VIP Reception
- Access to the Candidate Interview Room(s) throughout the conference
- An additional \$50 per booth for OPTIONAL Electrical Service (hotel charges)
- Recognition in all publicity materials (website, email blasts, conference program)

Sponsor/Career Fair Exhibitor Schedule:

- **Thu 4/5/2018** 5-7pm Optional Sponsors Only setup time
- **Fri 4/6/2018** 7-9am Setup
- 9am-4pm Exhibit/Recruiting/Interviewing
- 5-6:30pm VIP Reception

SPONSOR & EXHIBITOR SIGN-UP

2018 USITCC Sponsor/Exhibitor/Recruiter Agreement

ORGANIZATION INFORMATION

Company Name: _____

Contact Person: _____ email: _____

Address: _____

City/State/Zip: _____

Business Phone: _____ Fax: _____

Sponsorship Opportunity Requested:

Optional: Specific Contest(s) wanting to Sponsor:

EXHIBITOR ONLY Option: _____ **\$750 by 2/1/2018 otherwise \$850 through 4/6/2018**
_____ **+\$50 (OPTIONAL) additional for booth electricity (hotel charges)**

MEAL PLAN: Sponsors receive 4 event staff daytime meal plans plus 2-5 awards banquet tickets based on sponsor level
While all Exhibitors are entitled to two event staff daytime meal plans only (no banquet tickets)

____ Additional sponsor/exhibitor discounted meal plans at \$175 for both "days" and +\$90 for the banquet (all per person)

Exhibit Staff: Badge #1: _____ Badge #2: _____

Badge #3: _____ Badge #4: _____

PAYMENT INFORMATION (CHECK ONE): TOTAL AMOUNT being remitted: _____

____ Check is enclosed _____ Send an Invoice for Payment Processing _____ Credit Card (AmExp/MasterCard/Visa)

Credit Card Number: _____ CVV/CVC#: _____ Expiration: _____

Name on Card: _____ Signature: _____

Billing Address: _____

Billing Phone Number associated with the card: _____

The undersigned agrees to abide by the exhibition rules and regulations as set forth in this document.

Signature: _____ Date: _____

RETURN/FAX THE COMPLETED FORM WITH PAYMENT TO:

USITCC
500 N. Michigan Avenue, Suite 600
CHICAGO, IL 60611

FAX: 210-496-3482 or
Email Scanned image to: kjetton@satx.rr.com

FOR ADDITIONAL INFORMATION – REFER TO www.usitcc.com AND/OR CONTACT:

Kevin Jetton, FITE VP & Meeting Planner at kjetton@satx.rr.com or 210-275-2062

2018 USITCC

Exhibitor Rules & Regulations

1. Exhibit booth space will be allocated and assigned by event staff as appropriate given the level of sponsorship. Priority will be determined by the date of the receipt of the application and required payment.
2. Exhibitors for which final payment in full has not been received by the conference date will not be setup. All payments must be received by April 7, 2018
3. Written notice of cancellation must be received by April 7, 2018. No refunds will be made for cancellations received after that date. Payments will be refunded, less 50% or the cost of any sponsorship production costs (if incurred).
4. The standard exhibit space is a six foot skirted and draped table with two chairs, a trash can and optional power upon request. Sponsors are provided additional exhibit space so as to accommodate additional signage and staff. All exhibits must fit within the confines of their assigned space so as to not impede traffic flow, infringe on the space of other exhibitors, or violate the emergency exit routes of the facility set forth by the fire marshal.
5. Exhibit booth should be staffed by a minimum of one person during all exhibit hours.
6. Exhibitors agree to abide by the setup and tear-down/move-out times set by FITE.
7. No exhibitor shall assign, sublet, or share the whole or any part of the space contracted to them.
8. FITE reserves the right to impose limitation on noise levels and any other method of operation that becomes objectionable during the conference.
9. Any distribution of literature or samples shall be limited to the exhibitor's booth.
10. FITE reserves the right to rearrange the final floor plan based on unsold or unoccupied exhibit spaces or the placement of furniture and/or food & beverage.
11. If FITE should be prevented from holding the conference for any reason beyond FITE's control (such as, but not limited to, damage to the building, riots, strikes, acts of government, or acts of God), then FITE has the right to cancel the conference or any part thereof, with no further liability to the sponsor/exhibitor other than a refund of exhibit space fees, less a proportionate share of the conference costs incurred.
12. Sponsors may optionally setup their booth/exhibit area Thursday night and overnight security will be scheduled patrolling the conference exhibit space, however, neither the management of the Wyndham San Antonio Riverwalk nor FITE shall be liable for the damage, loss or destruction to the exhibit by reason of fire, theft, accident, or other destructive causes.
13. The sponsor/exhibitor shall be liable to the host facility and/or FITE for any damage to the building and/or the furniture and fixtures contained therein which shall occur through acts or omissions of the exhibitor.
14. Sponsor/Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless FITE, the Wyndham San Antonio Riverwalk Hotel, their officers, employees, and agents against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney's fees arising out of or caused by the exhibitors installation, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibit areas.
15. Exhibitor acknowledges that FITE does not maintain and is not responsible for obtaining insurance covering the exhibitor's property.
16. Name badges are required for all attendees including sponsors/exhibitors.
17. The optional additional \$50 charge for exhibit booth electric services applies to exhibitors only (not sponsors as it is complimentary) and is the fee assessed by the conference hotel.